#### **TECHGAME.GR MEDIA KIT**

#### **ABOUT US**

TechGame.gr is a Greek-based technology and entertainment website founded in 2016. Our platform focuses on technology news, video games, movie reviews, guides, and interactive browser games. We publish 4 articles daily and engage with a loyal community of gamers, tech enthusiasts, and casual readers.

The site content is originally in Greek, but is automatically translated into English for international visitors.

#### **AUDIENCE INSIGHTS**

- • Monthly Visitors: ~25,000 (Cloudflare data)
- • Established: 2016
- • Content Volume: Over 285 published articles and growing daily
- • Publishing Rate: 4+ new articles per day
- • Social Media: ~500 Facebook followers
- • Languages: Primarily Greek (with option for English-sponsored content)

overview techgame.gr	
24 Hours 7 Days 30 Days	4 JUNE — 4 JULY
Unique Visitors <b>25.45k</b>	

(Cloudflare data)

### SPONSORSHIP OPTIONS

We offer the following sponsorship formats:

- 1. Sponsored Articles
  - Permanent placement
  - SEO optimized (Yoast SEO enabled)
  - o Includes backlinks, custom images, and media

#### 2. Banner Advertisements

- Header, sidebar, footer, or in-article
- Monthly and seasonal campaigns

## 3. Affiliate Placement / Reviews

- Product testing and honest reviews
- Affiliate link placement

## 4. Crypto Promotion

o NFT, blockchain, and crypto-related content accepted

# CONTACT

- Email: info@techgame.gr
- Website: <u>https://techgame.gr</u>
- Facebook Page: <u>https://facebook.com/techgame.gr</u>

Looking forward to collaborating with your brand!

